

TIMES SQUARE GOSSIP

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WEDNESDAY, MAY 28, 2008

CLARA LOFARO PREPARES FOR CD RELEASE



Clara Lofaro

As media buzz gets louder in her native Toronto, CLARA LOFARO is poised to turn up the volume in the States with the release of her new CD 'PERFEKT WORLD.' An eclectic songwriter and soulful performer who embraces pop, rock, R&B, and, jazz, the 2006 Toronto Indie Week winner, now based in New York, combines the best of both worlds - the old and the new. Lofaro's third album release is on her own Come True Records, the label she started as a Berklee College of Music student clearly inspired by Annie Lennox, John Legend, and Laura Nyro. Produced by Mark Turrigiano (Ingrid Michaelson's Boys and Girls) PERFEKT WORLD continues the tradition of the new-age female singer-songwriter carved out by such mainstream mainstays as KT Tunstall and Amy Winehouse. In Toronto, The Telegram declares 'her take on pop music is inventive and almost arresting.' Metro Toronto says 'her vocals ooze with both vulnerability and defiance.' And, Red Deer Express notes, 'something immediately attractive about her jubilant approach to performing.' Says the artist, "I want to make music that's great because it gives people an experience." In honor of the new CD, Lofaro has teamed up with Action Against Hunger (www.actionagainsthunger.org) to produce an upcoming video for the title track, while donating 20% of proceeds from all album sales. AAH is an international relief and development organization committed to saving lives of malnourished children and families by combating hunger in emergency situations. She will be hosting a CD release party at Steve Walter's Cutting Room, Wednesday, June 25.

AT 4:01 PM

LABELS: CLARA LOFARO, GOSSIP, JAMES EDSTROM

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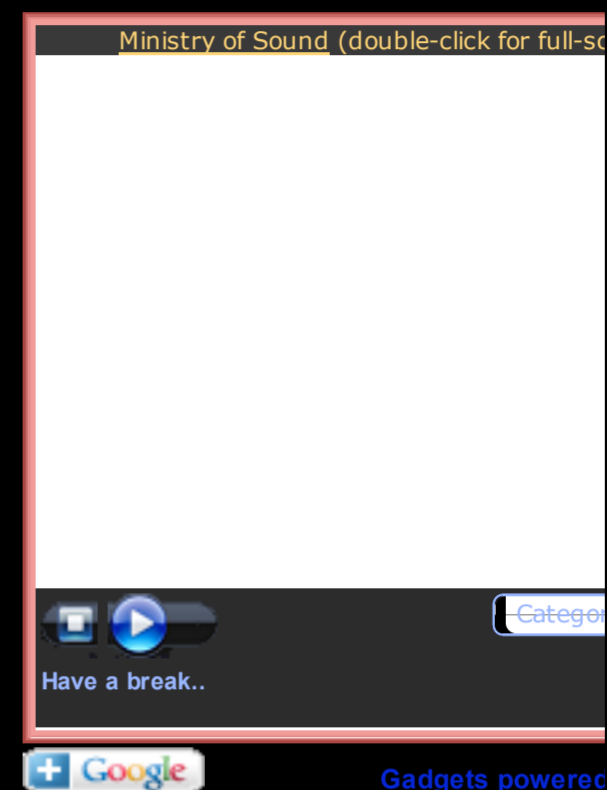
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